



Agave Strategy
6909 W Ray Rd, Ste 15-104
Chandler, AZ 85226

JOB DESCRIPTION

Job Title: Communications Consultant **Salary: \$2,500 per month**
Job Type: Fully Remote - 1099 **Schedule: 15 hours per week**
Supervisor: Charles Siler

Location: Arizona (fully-remote)

Purpose:

We are seeking a highly connected and strategic **Communications Consultant** based in Arizona. This is a part-time, fully remote, 1099 contract position. In this role, you will lead localized media efforts on behalf of a major environmental NGO client, focusing on advancing clean energy and water conservation policies and projects within Arizona. The ideal candidate is deeply embedded in the Arizona media landscape and has a proven track record of securing earned media and shaping public relations strategy.

Duties & Responsibilities:

- **Media Relations:** Leverage your existing network of Arizona press contacts (print, digital, broadcast, and radio) to proactively pitch and secure earned media coverage.
- **Opportunity Identification:** Monitor local and state news to identify strategic opportunities for media coverage regarding clean energy and water conservation policies and projects in Arizona.
- **Strategic Planning:** Collaborate with the Agave Strategy team, our client(s), and other partners to develop and execute comprehensive public relations campaigns that support specific political and policy objectives within the state.
- **Content Creation:** Draft press releases, media advisories, op-eds, and talking points tailored to the Arizona media market and political landscape.
- **Advising:** Provide on-the-ground insights and strategic counsel regarding Arizona's political climate and how it intersects with environmental and conservation issues.

Qualifications:

- Must be based in Arizona.



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- Demonstrated experience in public relations, political communications, journalism, or a closely related field.
- Strong, pre-existing relationships with political, environmental, and local reporters/editors across Arizona.
- Familiarity with clean energy initiatives, water conservation policy, and the environmental advocacy landscape in Arizona.
- Ability to work independently as a 1099 contractor, manage multiple priorities, and meet tight deadlines in a fully remote environment.
- Bilingual proficiency (English/Spanish) a plus, but not required

How to Apply:

Please submit your resume, a brief cover letter outlining your Arizona press relationships, and 1-2 relevant writing samples (e.g., a published op-ed or press release) to info@agavestrategy.com with the subject line AZ Comms Application.